

# HYPERION INTERACTIVE REPORTING

## KEY FEATURES AND BENEFITS

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- Direct access to source data systems
- Predefined and drill anywhere analysis
- At-a-glance summaries of key performance indicators
- Easy wizard-based creation of interactive dashboards
- Direct support for heterogeneous datasources
- Granular role-based permissions assignment
- Multidevice offline access to business intelligence

### KEY BENEFITS

- Rapid development and deployment of departmental BI applications
- Cohesive view of operations and business intelligence
- Summary views of key performance indicators
- Multiple viewing and analysis levels for single reports
- Ease IT's burden with a self-service environment that requires minimal training and support
- Broad and rapid user adoption with easy-to-use thin client interface
- Early trend spotting facilitated by graphical, interactive dashboards
- Leverages investments in legacy systems

*Oracle's Hyperion Interactive Reporting – System 9 helps individuals and departments transform data from different sources into meaningful business intelligence (BI). With powerful user-directed query and analysis capabilities via an easy-to-use interface with custom-designed dashboards, you can get the information you need to drive good business decisions. The result: easy-to-access contextual, personalized information that can be used to pinpoint problems, spot trends, and respond to shifting business conditions.*

### Gain Competitive Advantage Through Fast Access to Data

With data residing everywhere from transactional systems to data warehouses and data marts, it can be difficult to get visibility into your organization's BI. Hyperion Interactive Reporting eliminates these obstacles by providing a single, easy-to-use tool that provides a user-customizable view into your organization's essential data.

As one of the modules included with Oracle Business Intelligence Suite Enterprise Edition Plus, Hyperion Interactive Reporting pulls together data from disparate sources to create easily comprehensible charts, pivots, and reports. By placing quality information at users' fingertips in this fashion, Hyperion Interactive Reporting enables individuals or departments to capitalize on more opportunities, better allocate resources, and gain competitive advantage through superior service and fewer mistakes—exactly the edge needed in today's increasingly competitive business environment.

### Provide a Cohesive Operational View

Easy to deploy and able to access data locked in transactional system, Hyperion Interactive Reporting synthesizes information from multiple analyst reports, presentations, and spreadsheets to deliver a bird's-eye view of your organization's performance. Through its personalized, interactive dashboards, Hyperion Interactive Reporting provides at-a-glance summaries of key performance indicators, enabling you to quickly spot trends and anomalies, select different views of data, and drill down for greater detail so that you can gain the most relevant insights into the health of your business.

Best of all, if you can create a report, you can assemble your own customized dashboard via an easy-to-use, wizard-driven development environment that requires no coding. Providing much more than just a visually pleasing way to present data, dashboards allow users at all levels to make better decisions by allowing them to

combine queries from multiple datasources and providing drill-down paths into additional reports and other dashboards for deeper analysis. As a result, development costs for BI capabilities drop because the managers who best understand business needs are able to work with business analysts to quickly create dashboards—without help from the IT department.

### **Deliver Multiple Levels of Viewing and Analysis**

Not everyone in an organization has access to (or is allowed to view) the same information—a fact of life that in the past has necessitated the creation of multiple versions of a single report. Hyperion Interactive Reporting eliminates this headache by letting you deliver a single report that different users can interact with based on their varying privileges. In addition, the reports produced with Hyperion Interactive Reporting support both predefined and “drill anywhere” analysis, allowing users to instantly expand their ad hoc analyses by adding items to their data sets.

### **Gain Broad User Support Through Ease of Use and Access**

In the past, the complexity of BI tools has prevented many nontechnical users from taking advantage of them—in the end limiting these tools’ usefulness because only a small subset of an organization’s users actually adopts them for their workflows.

Not so with Hyperion Interactive Reporting: By providing drag-and-drop functionality, Hyperion Interactive Reporting’s intuitive thin client interface lets even the most nontechnical users quickly create their own analyses. Power users, analysts, and IT professionals simply create common data models, which managers then access, selecting the information they want to view, specifying how that info is sorted, defining filters, and even creating computed items. These same users can also choose among a variety of options for displaying that information, including charts, gauges, and pivots for “cross-tab” reporting. Conditional formatting further enables a management-by-exception paradigm.

Further easing adoption, Hyperion Interactive Reporting allows mobile employees, customers, and partners to view business information even when they’re offline—for example, making it possible for managers to prepare presentations with rich analytic content while traveling to a meeting.

### **Quickly Unlock Data from a Variety of Sources**

There’s no question that the best business decisions arise from the most complete knowledge of an organization. Hyperion Interactive Reporting facilitates sound decision-making by providing connectivity to leading relational databases, letting you access and analyze data from transactional systems, data warehouses, and data marts. You can even access both data and metadata from multiple sources on one report, gaining the ability to provide side-by-side analysis.

### **Minimize IT Involvement**

With Hyperion Interactive Reporting, you can define granular permissions for viewing, modifying, scheduling, and publishing content, as well as managing users.

**RELATED PRODUCTS**

ORACLE BUSINESS  
INTELLIGENCE  
FOUNDATION AND TOOLS

Oracle Business Intelligence Foundation and Tools products provide the foundation to create your own custom analytic applications. Part of Oracle's Enterprise Performance Management System, these products meet the diverse reporting and analysis needs of users across your organization by allowing them to quickly and easily draw on disparate information sources to create, access, and share the vital data that drives sound business decisions.

## RELATED PRODUCTS

Oracle Business Intelligence Foundation and Tools incorporates the following related software products and modules:

- Oracle Business Intelligence Suite Enterprise Edition Plus
  - Hyperion Interactive Reporting - System 9
  - Hyperion SQR Production Reporting - System 9
  - Hyperion Financial Reporting - System 9
  - Hyperion Web Analysis - System 9
- Hyperion Essbase
  - Hyperion Essbase – System 9
  - Hyperion Essbase Visual Explorer

And by delegating administration, you create self-sufficient user communities that rely very little on scarce IT resources.

In addition, as part of Oracle's Enterprise Performance Management System, Hyperion Interactive Reporting shares common administration, user management, and installation and configuration support with other Hyperion modules, providing a single point of access for all users while reducing the maintenance burden on IT professionals.

**Manage Applications from a Single Foundation**

Hyperion Interactive Reporting leverages Oracle's Hyperion Foundation Services to provide common services upon which companies can create, deploy, and manage enterprise performance management applications from a single place. The service components included with Hyperion Interactive Reporting are Oracle's Hyperion Workspace, Hyperion SmartView for Office, and Hyperion Shared Services to manage user management, single-sign-on, shared security, and authentication. In addition, Hyperion Interactive Reporting uses Oracle's Hyperion Impact Management Services so you can access otherwise hidden knowledge and make it available to decision makers who need the data to understand and solve business problems.

**Contact Us**

For more information about how your organization can leverage the power of Oracle's Hyperion Interactive Reporting – System 9, please visit [www.oracle.com](http://www.oracle.com) or call 1.800.ORACLE1 to speak to an Oracle representative.

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